



Showcase Coordinators

Lindsey Vaillancourt

Deb Jaffe

Introducing the Annual SoCCA Indoor **ARTISAN SHOWCASE**

during Southington's 51st Apple Harvest Festival

One of the premiere art centers in the state of CT, Southington Community Cultural Arts (SoCCA) is located in beautiful downtown Southington on the corner of the Town Green and boasts 10,000 sq. ft. of art space. Every year Southington's Apple Harvest Festival draws upwards of 75,000 visitors to the Town Green from all over New England.

This year SoCCA is introducing an indoor fine arts event to be held Saturday and Sunday of both weekends of the festival. We are currently in the process of curating this showcase and seeking artisans with high quality handcrafted products who are willing to showcase their craft at the event.

Utilizing all marketing avenues available, we ask that participants work alongside our efforts to promote this wonderful event via all social media platforms.

We look forward to working with you.

Lindsey Vaillancourt & Deb Jaffe, Showcase Coordinators



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Annual INDOOR Artisan Showcase Vendor Application
October 4-6 & October 11-13, 2019

Business/Organization Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Contact Name: _____

Business Phone: _____ Cell Phone: _____

Email: _____

Website: _____

(If you do not have a website, please include 3 hi-res photos of the handmade items which represent what you will be selling at the event.)

CT Tax IDNumber*: _____

(*A photocopy of your current CT Sales Tax Certificate must be submitted with this application)

Detailed Description of Craft/Product:



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Table Fee: **per 8' x 5' space**

Please check up to 2

	\$285	10/5 - 10/13	BOTH Weekends - Main Gallery	4 Days
	\$185	10/5 - 10/6	Weekend 1 - Main Gallery	2 Days
	\$185	10/12 - 10/13	Weekend 2 - Main Gallery	2 Days
	\$155	10/5 - 10/13	BOTH Weekends - Upstairs	4 Days
	\$85	10/5 - 10/6	Weekend 1- Upstairs	2 Days
	\$85	10/12 - 10/13	Weekend 2 - Upstairs	2 Days

Number of 8' x 5' foot spaces: _____ (Max 2 spaces) Total Due: _____

Loading Block Time:

Please check your preference

	Friday 12:00 pm - 3:00 pm
	Saturday 6:30 am - 9:00 am

(First choice will not be guaranteed)

Electricity:___ please check if electricity is required.

☐ Please check if you are willing to demonstrate your craft during show hours.

Craft you will be demonstrating: Exhibitors who agree to **demonstrate their craft** will be given priority in both booth location & set-up time.



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\$50 late fee applies after Aug 15th)

Make checks payable to: **Southington Community Cultural Arts(SoCCA)**

**Form, Payment & copy of Sales Tax Certificate must be
received by August 15th, 2019**

Mail to:

Deb Jaffe

PO Box 50

93 Main Street

Southington, CT 06489

By Submitting this application, I agree that Southington Community Cultural Arts (SOCCA) is not responsible for changes or conditions beyond its control. I further agree that I, my employees or my guests, will not hold Southington Community Cultural Arts or any of its members, directors or officers responsible for any bodily injury, property damage, or loss of personal property incurred. I agree to abide by all the rules of the Southington Community Cultural Arts Artisan Showcase

Applicant's Signature

Date



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ARTISAN SHOWCASE DATES

& TIMES:

First weekend:

Friday October 4th	(SET-UP)
Saturday October 5th	10:00 am- 5:00 pm
Sunday October 6th	11:00 am- 4:00 pm

Second weekend:

Friday October 11th	(SET-UP)
Saturday October 12th	10:00 am- 5:00 pm
Sunday October 13th	11:00 am- 4:00 pm

Please note that the roads around the festival are will close an hour before the festival starts. On Saturday, the roads close at 10:00 am. On Sunday, the roads will close at 11:00 am. You must be checked in and be set-up and have cars moved before this time.

LOCATION:

Located in Downtown Southington (on the Green) inside the Southington Community Cultural Arts (SoCCA), 93 Main Street, Southington, CT.

SET-UP DETAILS & BOOTH INFORMATION:

Vendors will receive their placement in advance. Placements may not be switched for any reason on the day of the show. Set-up will begin on Friday (Oct. 4th & Oct. 10th) at 2:00pm

All vendors are required to be completely set-up 30 minutes before show starts each day. Tables and chairs will NOT be provided by SOCCA, vendors must supply their own tables, chairs, lights, handtrucks, etc. Displays may be left set-up overnight. The building will be locked and secured during off hours of the festival. Spaces will be approximately 8 x 5 feet.



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If you will be arriving with a trailer to unload, please make arrangements with SoCCA in advance. Vendors may not break down earlier than 4:00 pm on Sunday. Vendors breaking down early will be noted for future shows.

SoCCA has the right to deny the sale of any items sold at the event at SoCCA's own discretion.

All vendors must comply with all federal, state and local statutes. The Southington Cultural Arts Center is not responsible for any lost or stolen merchandise.

PARKING:

Parking is the sole responsibility of the exhibitor. Parking during the Southington Apple Harvest Festival is extremely limited. You will be issued an unloading parking pass for 15 minutes to unload your merchandise and displays. Do not arrive before your scheduled block time.

APPLICATIONS & FEES:

All applicants must include a copy of a current Connecticut Sales Tax Certificate. Applications submitted without this information will be refused admission.

Applications must be received no later than August 15th, 2019.

A **Late Fee:** \$50 will be added to payment due if application is not received by August 15th, 2019.

Make checks payable to: **Southington Community Cultural Arts(SoCCA)**

Please submit your application as early as possible. You will be notified by email regarding your acceptance into the Artisan Showcase.

NO REFUNDS will be issued once the Southington Cultural Arts Center has accepted your application.



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CONTACT INFORMATION:

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860-919-2288

SoCCAevents2011@gmail.com

Deb Jaffe

SoCCAevents2011@gmail.com

For any concerns or questions:

Any emails sent regarding the Artisan Showcase, please label subject line "SoCCA Showcase"

For any calls, please leave a clear and detailed message with your name, number, business name and what you are calling in regards to.

Thank you for applying! We look forward to your submission!

Please keep an eye out for an email from

**SoCCAevents2011@gmail.com for confirmation. All vendor
payments & fees support the Arts!**

Southington Community Cultural Arts thanks you!